



VENTISTÅL ARENA

The meeting place of opportunities 2025

October 23rd- 24th

Expertise, relevant topics, and powerful voices – the program for Ventistål ARENA 2025 is ready!

This year's program combines solid professional content with current social topics and inspiring stories. On stage, you'll meet both well-known names and the industry's own experts – all ready to share knowledge, perspectives, and inspiration.

SENERSTAGE

- At the center of the hall, surrounded by 61 exhibitors and hundreds of industry professionals, stands SenterStage. Here, knowledge, news, and inspiration are presented in a vibrant format – right at the heart of Ventistål ARENA.

Nicolay RAMM

Known for turning sports and entertainment into gold at NRK. At Ventistål ARENA, Nicolay brings his energy, humor, and creative twist to the stage – making sure no one gets bored along the way.



Roger FINJORD

Former head coach of Norway's women's national football team and coach in the Toppserien. With his unique blend of humor and seriousness, he shares insights on how strong teams are built through trust, collaboration, and a clear culture.



Martin BECH HOLTE

Economist and author. One of Norway's sharpest economic minds, former leader of McKinsey Norway and executive at Aker. Currently in the spotlight with his book *The Country That Became Too Rich*.



Eirik BERGERSEN

A political commentator and TV host known from TV 2. He leads panel debates and discussions with insight, authority, and passion, creating perspective on current social issues.



Atle GULBRANDSEN

Formula 1 commentator on Viaplay, recognized for his expertise in the sport's technological development and performance culture. In his talks, he shares how principles from Formula 1 can be applied to business, with a focus on innovation, teamwork, and sustainability.



Emilie NERENG

From blog phenomenon to food personality and NRK host – Emilie has always had the ability to engage audiences. As Nicolay's sidekick, she brings warmth, humor, and energy to the evening's show.



Anne LINDMO

One of the country's most beloved hosts, known for her sharp eye and warm humor. This winter she will appear in Ekspedisjonen, but here she is here with us, guiding us gracefully into Friday and the weekend.



SenterStage brings energy, humor, and inspiration to the heart of the venue, with speakers who inspire and engage throughout the day. On the Grøvik, Fläkt, and Panasonic stages, you'll find deep dives, practical solutions, and exciting topics from across the industry.

Read on to see who's on stage – and what you can look forward to!



CORNER STAGES

- The Corner Stages – professional deep dives at their best. Here, the program is packed with carefully selected speakers from across the industry. On the Grøvik Stage – the Panasonic Stage – and the Flåkt Stage, you'll find insights, updates, and in-depth sessions – with something for every professional interest.

Helena BJAALAND

Product Manager at Speira. With solid experience from the aluminum industry, she contributes professional insight and practical perspectives on how material choices can influence both quality and sustainability in construction.



Torstein BLÜMER

A pioneer in circular building. Today, he leads projects at Magna Construction with a strong focus on sustainability and reuse. He has spearheaded renovations that reduce energy consumption and CO₂ emissions while preserving and reusing buildings.



Martin GODAGER EIDE

As a trained electrical engineer and project sales representative in Ventistål's solar energy division, Martin combines hands-on experience with solid technical expertise. He helps customers find the best solar solutions and is passionate about sustainable and efficient energy systems.



Erwin NIELSEN

An industry guru. He has played a key role in projects such as Løen Skylift, where his hand-drawn details and technical insight were crucial to execution. Known for combining artistic precision with technical expertise.



Morten DANIELSEN

When it comes to steel, he knows nearly everything – from alloys to sustainable solutions. He makes technical details shine and turns complex subjects into something both understandable and entertaining.



Mads MYSEN

Technical Director at GK Inneklima and Adjunct Professor at OsloMet. Mads has extensive experience as a researcher, advisor, and leader, and has headed several major national and international research projects.



Bjørn JENSSEN

Niels LASSEN

Dr. Bjørn Jenssen and Dr. Niels Lassen have been two of the leading forces behind Skanska's focus on plus-energy and zero-emission buildings over the past 15 years. Through their work, they have contributed to the development, design, programming, and operation of numerous innovative concept solutions. Here, they share insights from several innovation projects, with a focus on collaboration, integrated energy and environmental design, practical implementation, and large-scale deployment.



Tom Erik SUNDSBØ

He has also been a strong advocate for energy efficiency and smart building operations, including upgrades of building management systems and the implementation of smart functions in older buildings.



Edvardas GONGAPSEVAS

Anders IVUNG

Both represent FlåktGroup, a leading provider of energy-efficient indoor air technology solutions. With extensive industry experience, they specialize in helping building owners and consultants select the most suitable heat recovery systems for ventilation installations.



Nejra MACIC

Chief Economist at Prognosesenteret. Nejra is a recognized communicator of macroeconomic analyses and has been a prominent voice in the public sphere, particularly on the housing market and interest rate developments.



Astrid STENERSEN

Johannes MEYER-MYKLESTAD

Both are partners and lawyers at Advokatfirmaet Selmer. With their expertise in contracts and the construction industry, they provide a concise overview of how to avoid common pitfalls when entering agreements. They are particularly focused on preventing disputes and making legal matters easy to understand. Astrid and Johannes offer practical advice.



Stig RATH

Stig is a respected professional and author in cooling, heat pumps, and ventilation. With specialized knowledge of regulations, standards, and the use of flammable refrigerants, he is known for combining technical depth with practical, sustainable solutions.



Sander BUSETH

With solid experience in heating and cooling solutions, Sander specializes in making complex systems understandable and practically applicable. He focuses on energy efficiency and how smart technologies can improve indoor climate in modern commercial buildings.



Sverre KVIST

Engineer and AI enthusiast. His technical insight and explorative approach make him a valuable resource in innovation and new solutions.



Rolf Iver M HAGEMOEN

CEO of NOVAP since 2014. With a background as a Cand. Scient. in Biology from the University of Oslo and many years of experience at Bellona, he leads efforts in energy efficiency, renewable heating, and improving conditions for the heat pump industry in Norway.



Kristian GJERTSEN

With extensive experience in sales and consultancy for energy-efficient heat pump and cooling solutions, he combines solid product knowledge with a practical understanding of project needs, passionate about showing how technology can contribute to more sustainable buildings.



Thursday 23rd of October

Stage	Time	Speaker	From	About
	10:00	Doors open for exhibition. Registration from 09:00.		
SenterStage	10:45	Opening of Ventistål ARENA 2025 by host Nicolay Ramm		
SenterStage	11:10	Roger FINJORD		The Pursuit of the Great Team
	11:50	-> Lunch og exhibition		
SenterStage	12:45	Martin BECH HOLTE		The Country That Became Too Rich
SenterStage	13:00	Panel discussion moderated by Eirik BERGESEN	Participants: Nejra Macic, Prognosesenteret Martin Bech Holte Bjørn Jenssen, Skanska politikere TBD	Steady course on "unsteady roads"
Grøvik Stage	13:45	Helena BJAALAND	Main sponsor Grøvik	How to turn old scrap into Norway's preferred gutters
Grøvik Stage	14:05	Torstein BLÜMER	Magna Construction	Reuse made sustainable – and profitable
Grøvik Stage	14:25	Martin GODAGER EIDE	Ventistål	Solar energy – safe, smart and sustainable
Grøvik Stage	14:45	Erwin NIELSEN	previously VM ZINC	Architectural standing seam roofing: craft and legacy
Grøvik Stage	15:05	Morten DANIELSEN	Ventistål	Corrosion Classes – An Overview NanoDuct – A newly developed galvanized duct system with significantly improved corrosion classification
Fläkt Stage	13:45	Edvardas GONGAPSEVAS/Anders IVUNG	Main sponsor Fläkt Group	Have you considered this? Choosing the best heat recovery for your building's ventilation
Fläkt Stage	14:05	Mads MYSEN	GK	Healthy indoor climate without building damage – new guidelines for swimming Pool Ventilation
Fläkt Stage	14:25	Tom Erik SUNDSBØ	Energima	Optimal indoor climate, energy use and maintenance – how to manage it wisely
Fläkt Stage	14:45	Bjørn JENSSEN / Niels LASSEN	Skanska	The disruption key – 42 Minutes to unlock huge value in the construction industry and norwegian society
Fläkt Stage	15:07			
Panasonic Stage	13:45	Sander BUSETH	Main sponsor Panasonic	Smarter heating and cooling distribution in commercial buildings with Jet Air Stream
Panasonic Stage	14:05	Nejra MACIC	Prognosesenteret	Peering into the crystal ball: interest rates, construction costs and the building market
Panasonic Stage	14:25	Rolf Iver MYTTING HAGEMOEN	NOVAP	Heat Pumps – Opportunities, Framework Conditions, and Market Trends
Panasonic Stage	14:45	Sverre KVIST	Ventistål	Efficient Project Management with AI
Panasonic Stage	15:05	Stig RATH	Multiconsult	Compact, Green, and Safe – Monoblock Propane Heat Pumps
	15:30	Exhibition beer		
SenterStage	15:30	Atle GULBRANDSEN	ViaPlay Formel1	What Builders Can Learn from Formula 1
	16:30	Rearrangement of the venue		
	19:00	Aperitif		
	19:30	Evening Entertainment – Hosts Nicolay Ramm and Emilie Nereng		
	22:30	Nightclub		

Friday 24th of October

Stage	Time	Speaker	From	About
SenterStage	09:00	Nicolay RAMM		WakeUp Call
SenterStage	09:15	Anne LINDMO		The Courage to Succeed
SenterStage	10:00	Practical information		
	10:00	Exhibition		
Grøvik Stage	10:30	Morten DANIELSEN	Ventistål	Corrosion Classes – An Overview NanoDuct – A newly developed galvanized duct system with significantly improved corrosion classification
Grøvik Stage	10:50	Helena BJAALAND	Main sponsor Grøvik	How to turn old scrap into Norway's preferred gutters
Fläkt Stage	10:30	Astrid STENERSEN /Johannes MEYER-MYKLESTAD	Advokatfirma Selmer	Top 10 pitfalls when signing contracts
Fläkt Stage	11:00	Edvardas GONGAPSEVAS/Anders IVUNG	Main sponsor Fläkt Group	Have you considered this? Choosing the best heat recovery for your building's ventilation
Panasonic Stage	10:30	Erwin NIELSEN	previously: VM ZINC	Architectural standing seam roofing: craft and legacy
Panasonic Stage	10:50	Kristian GJERTSEN	Main sponsor Panasonic	Power Heat Multi - reliable heating in Nordic climates
	12:00	Competition time with great prizes		
	13:00	Ventistål ARENA 2025 concludes – safe travels home:-)		



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Ventistål ARENA - full speed from start to finish!

Ventistål ARENA is not just about professional insights – it's where memories are made. Banwuet, shows and nightclub events ensure unforgettable days. Don't miss both SenterStage and the Corner Stages – from panel discussions to in-depth sessions, there's something for everyone.

EXHIBITORS 2025

EXHIBITOR	#
AERMEC S.P.A.	49
Alumeco Norge AS	2
Aston Sweden	45
Beconor AS	43
Benders Norge AS	14
BEWI	15
Byggprofiler AB	3
Carrier AB	54
CIDAN Machinery AB	42
DEC International	27
Ejot Festesystem AS	46
Emicon a company of Enex Technologies Group	51
ETS NORD AS	24
FJ KLIMA NORGE AS	52
FläktGroup	23
Frakt & Spedisjon Service AS	36
GA Industri AB	16
Glava Isolasjon	57
Gol Stål AS	38
Grøvik	1
Halton	31
Interfil As	25
Kami AB	4
Katepal AS	10
KE FIBERTEC	37
KlimaControl	55
Komfovent, UAB	35
Kruge	47
Lindum AS	20
LOBAS	18

EXHIBITOR	#
Mandik	34
Maskinagenten AS	48
Meidell AS	41
Modul Air Ventistål	39
NAST	21
Nibe	33
Nilan	32
Nordiska Skorstensprodukter AB (NSP)	22
Panasonic Norway	61
Paroc AB Norge	56
Plannja AS	5
Prefa GmbH	19
RE-Duct Ventistål	29
RHEINZINK	17
RMIG AS	13
Rockwool	58
Samsung Electronics	59
Soudal AS	44
SSAB Svensk Stål AS	12
Tata Steel Byggsystemer Norway AS	7
TB Taksikring AS	9
Tehnoexport doo	26
Thermo Control med leverandører	50
THERMOKEY SPA	53
Toshiba	60
VBL - Ventilasjon og Blikkenslagernes Landsforbund	6
Veko As	30
Ventistål Inneklima	40
Ventistål Sol	8
VMZINC	11
ÖSTBERG NORGE AS	28